Facts in numbers

Several market surveys have clearly indicated the size of the problem. However, in addition to the ISBS 2015 results in the picture above, according to e.g. Data Breach Investigation Report 2015, “the common denominator across the top four incident patterns – accounting for nearly 90% of all incidents – is people: goofing up, getting infected, behaving badly or losing stuff”.

Human behavior vs. technology

ICT executives and managers for corporate Internet have been focusing on the antivirus and firewall software, so called technical safety and security of the network.

People’s behavior and how they use various network services can’t be completely secured by technical tools. Corporate users may download software applications from the Internet without knowing the possible consequences.

The overall Cyber risks are becoming even more serious for typical consumer who’s PCs, laptops, tablets and smart mobile phones are not even having proper technical security software deployed.

Anti-virus software is not up to date, and most of the people are not aware of the cyber risks at all.

Even the ICT executives tend to forget the human factor. “A human is increasingly the weakest link of the chain”.

Human factor in cyber security.
Kybergame in a nutshell

Kybergame reduces likelihood of the cyber risks, and any associated costs, damages and liabilities.

Kybergame’s core takes benefits from advanced visualization as already used by game industries. The phenomenon based learning is also one of the tools.

Kybergame’s basic content consists of elements as shown below.

By helping to learn and maintain safe online behavior together with up-to-date and effective defensive actions, Kybergame significantly reduces the likelihood of cyber risk realization and the associated costs, damages and liabilities in the constantly changing cyber risky environment.

The safe online behavior practiced, learned and continuously developed with Kybergame is beneficial to everyone.

It helps to secure the safe operation of individuals and households, as well as organizations both large and small in the private and public sectors.

Hannu Kulju
KyberPro Ltd
Ilmatuulentie 14, FI-40530 Jyväskylä, FINLAND
info@kyberpro.com; www.kyberpro.com

Human factor in cyber security.