



# Trust & Cybersecurity: Europe contribution to the Economic & Social development

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## CECUA – Confederation of European Computer User Associations

- CECUA is an independent multinational non-for profit organization ASBL registered in Brussels 1983.
- CECUA's mission to be User's voice at strategic level
- Member of
  - EIF (European Internet Forum)
    - Active member for more than 10 years
    - Long-term board member
    - Participation in organizing events
    - Contributor to the report Digital World 2030
  - EURid (European Registry of Internet Domain Names) conceptual father
  - ENISA (European Network Information Security Agency) Partner
  - FAIB (Federation of European and International Associations)



Advisor to the European Commission: User Interfaces, IT Services Procurement, ....  
Organizer of international conferences: The Citizen in the Global Information Society  
Bill of Rights for the Citizens of the Information Society, BoR

- visit [www.cecua.eu](http://www.cecua.eu) to know more

Trust & Cybersecurity, EIF Dinner Debate, European Parliament, Brussels May 24, 2016  
Didier Carré and Dr. Bruno Vogel, CECUA

[www.cecua.eu](http://www.cecua.eu)



# Trust & Cyber Security: the challenge and the user

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**Trust is a necessary but not sufficient condition for public or private Internet services**

## The facts

- unknown future and dynamics
- complex global issues with different stakeholders having sometimes conflicting interests
- E-Health, Internet of things, Industry 4.0
- critical threats and urgent need for extraordinary measures  
(see [www.cecua.eu](http://www.cecua.eu), publications, April 2016 and [www.enisa.eu](http://www.enisa.eu), report CII, Jan 2016)

## The user/consumer/citizen and Trust & Cyber Security

- on paper powerful: Money and Political vote
- In practice: Big stakeholder, but without Awareness, Knowledge, Resources and Structure
- no adequate Platform for the interests of Users/Consumers/Citizens
- What does the user/consumer/citizen want? **Who cares about him?**

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### The facts

- some needs and requirements in contrast with goals of other stakeholders
- few common views among users
- insufficient awareness and understanding of consequences
- insufficient perception of their interests and of the on-going changes

### But

- no market without acceptance and trust of buyers
- no viable solution without anticipation of future requirements

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### European Commission and Parliament and Member States

- Much more and broader attention to Trust and Cyber Security
- Creation of a Cyber Security culture in Europe
- Support for local and national and European user associations
- More Awareness in the Media and School curricula at all levels
- User representation at Board level in EIF, ENISA, EURid, ....

**Who knows best the needs of the IT users?**

**Commissionaire Bangemann said: The Industry.**

**CECUA says: Users and Industry.**



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